

History of the RFA

The Refrigerated Foods Association (RFA) was formed in 1980 as the Salad Manufacturers Association (SMA) to meet the needs of the then budding wet salad industry (potato salad, cole slaw, pasta salad, protein salads, etc.).



The Association has grown from its humble beginnings of 12 salad makers in 1980 to over 150 refrigerated food companies across the world today.

The visionary behind the Association's formation is Mr. Don Sircy of Performance Manufacturing (pictured left with wife Maureen).

He approached the Association's founding Executive Director, Ms. Judy Stokes Gervais, with the premise of organizing an Association for this promising industry. After a meeting in Savannah, Georgia in October, 1980, the Salad Manufacturers Association was born. Dave Miller of Mrs. Kinser's was appointed as the first President of SMA.

The Association's main function has always been to serve the technical, marketing, and regulatory needs of its members and provide a network for the industry.

The Association serves as an information clearinghouse for businesses involved in the manufacture and sale of their food products.

The Association's Technical Director, Mr. Martin Mitchell, was involved from the start with providing sound technical expertise and food safety information.

As the industry developed, the Board saw a shift in the product line of the majority of its membership.

In 1992, the group changed its name to Refrigerated Foods Association to better reflect their product lines, which at this time included wet salads, home meal replacement options, refrigerated entrees, dips, desserts, ethnic foods, and side dishes.

Today, the Refrigerated Foods Association continues to serve this industry and strives to meet its varied needs - with technical information, regulatory updates, marketing tips, networking opportunities, training tools, and research reports.

Please [CLICK HERE](#) for a list of our award recipients through the years!

SMA/RFA Past Presidents

Mrs. Kinser's - David Miller

Mrs. Crockett's - Fred Kirby

Manor Hill - Leonard Wachs

Reser's Fine Foods - Alvin Reser

Mrs. Giles - Carl Calandra

I & K Distributors - Ron Klausing

Winter Gardens - Harry Seifert

A.S.K. Foods - Wendie DiMatteo Holsinger

Mrs. Stratton's Salads - John Bradford

Dawn's Foods - Greg Drewsen

St. Clair Foods - Oscar Edmonds

Lakeview Farms - Gene Graves

Reser's Fine Foods - Mark Reser

Kettle Cuisine - Jerry Shafir

Fresh Creative Foods - Mark Brown

St. Clair Foods - Brian Edmonds

Mrs. Stratton's Salads - George Bradford

Reser's Fine Foods - Steve Loehndorf

Knott's Foods - Josh Knott
